

4
TIMES
SQUARE

BROADWAY **RETAIL**



RETAIL REIMAGINED

4 Times Square is in the heart of Times Square, one of the world's most visited attractions and New York City's busiest shopping, tourist, and transit hub.

With direct sight lines from within the Bowtie and immediate access to the busiest subway station in the City, 4 Times Square is the most impactful retail and branding opportunity available today.

LOCATION

Broadway Plaza between 42nd and 43rd streets

FRONTAGE

Glass Storefront: 41' wide x 19' high

SIZE

Ground Floor: 3,163 SF
Concourse 1: 25,046 SF
Concourse 2: 13,289 SF
Total: **41,498 SF**

BILLBOARD SIGNAGE

Optional LED: 78'6" wide x 18' 6" high
Optional Static: 78'6" wide x 40' high

CEILING HEIGHTS

Ground Floor: 22'7" slab-to-slab
Lower Level: 15'2" slab-to-slab

BRANDING OPPORTUNITIES

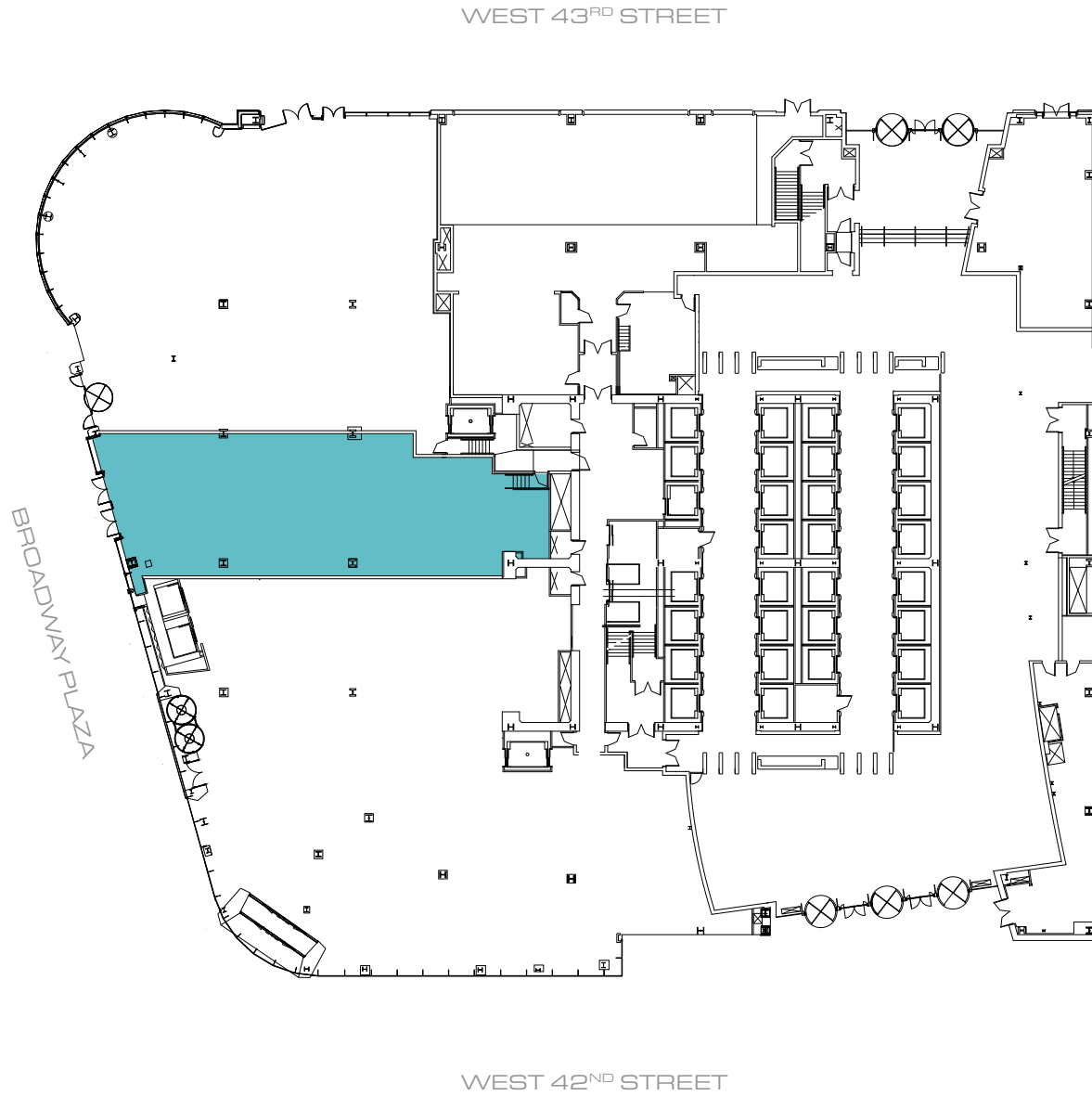
- A** Storefront Signage: Up to 41' wide
- B** LED Billboard: 78' 6" wide x 18' 6" high (optional)
- C** Static Billboard: 78' 6" wide x 40' high (optional)



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GROUND FLOOR

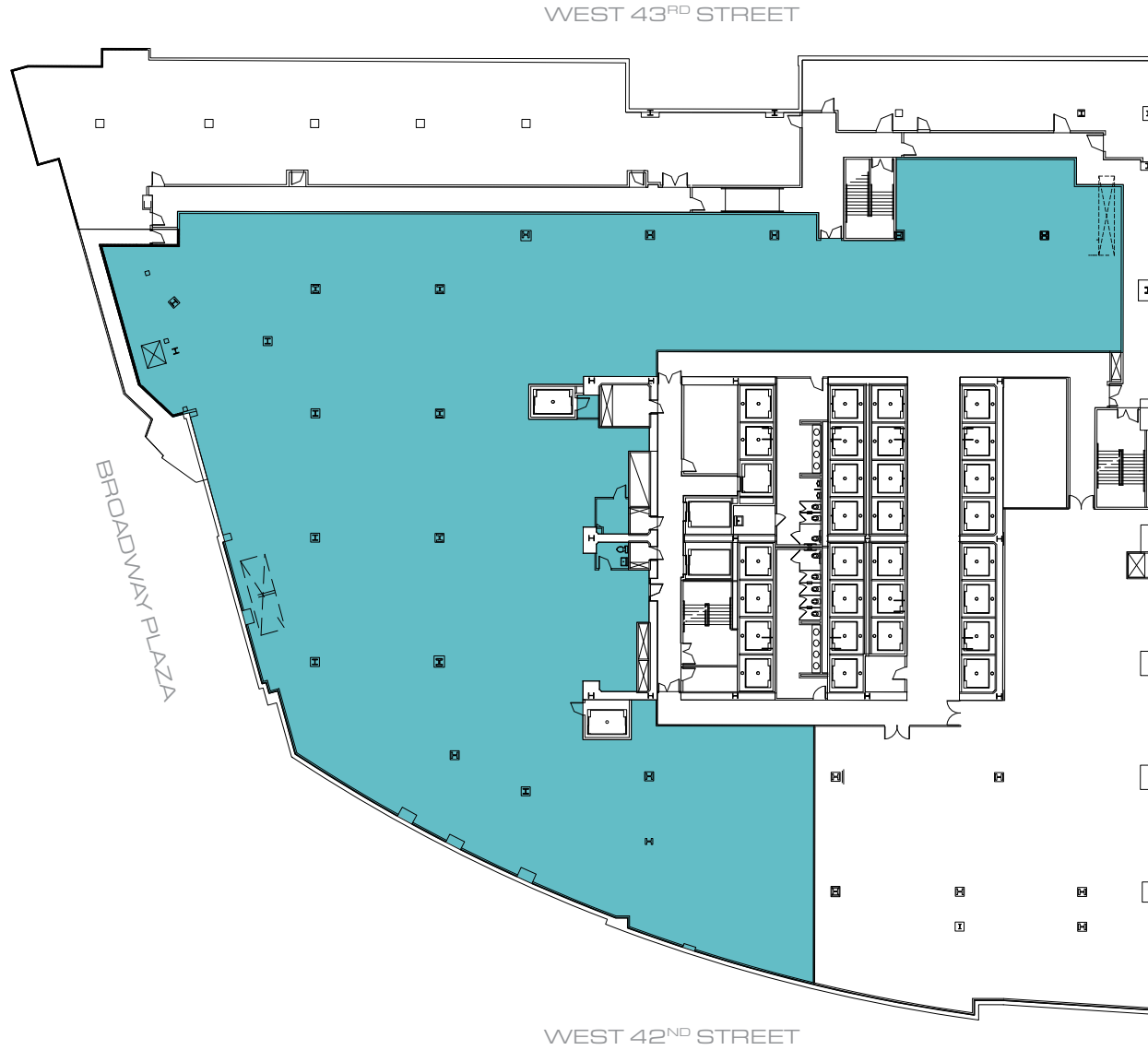
3,163 SF



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CONCOURSE 1

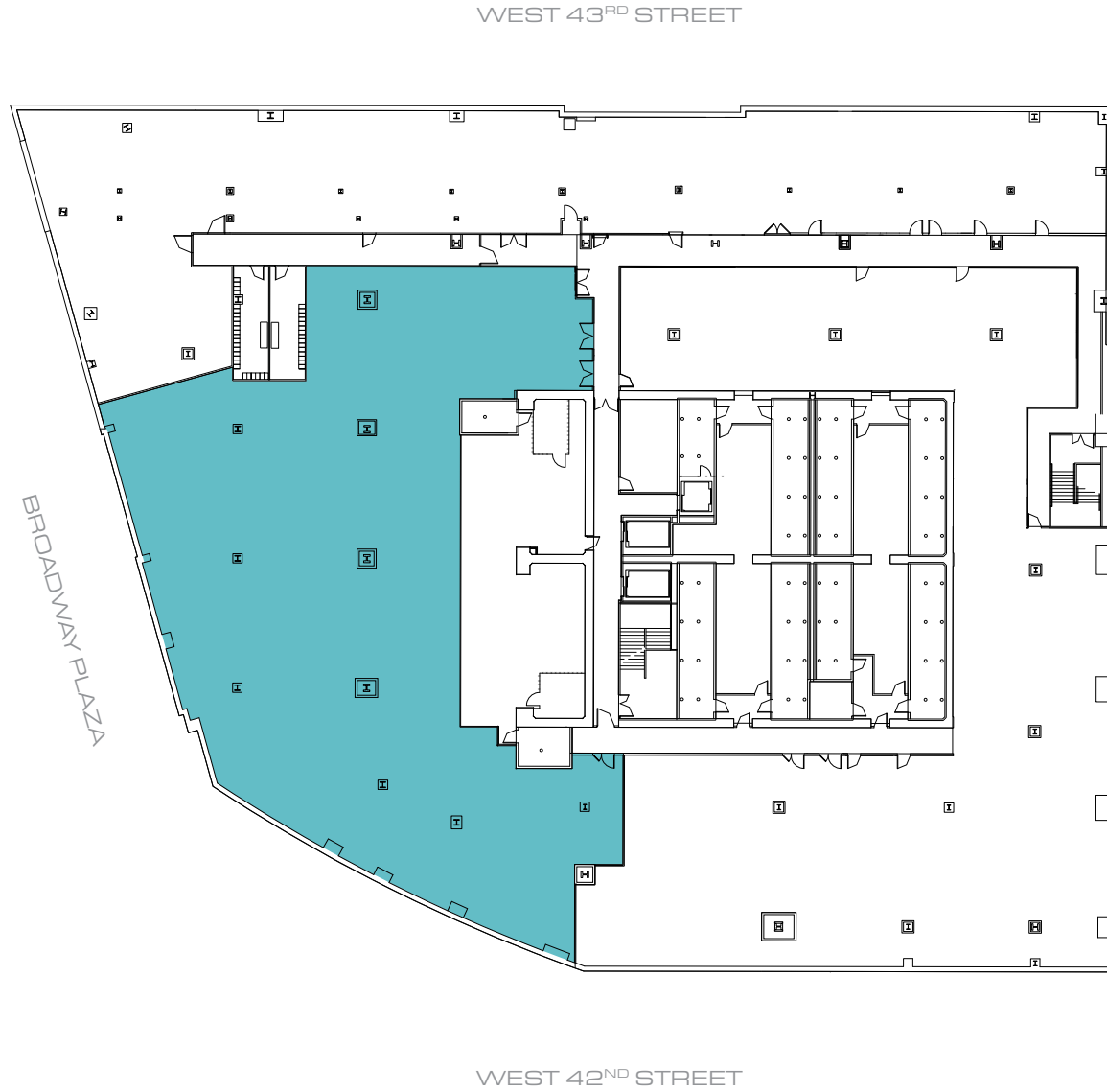
25,046 SF



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CONCOURSE 2

13,289 SF



Ready To Rebound

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Nasdaq

REWRITE TOMORROW

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Nasdaq

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BROADWAY PLAZA





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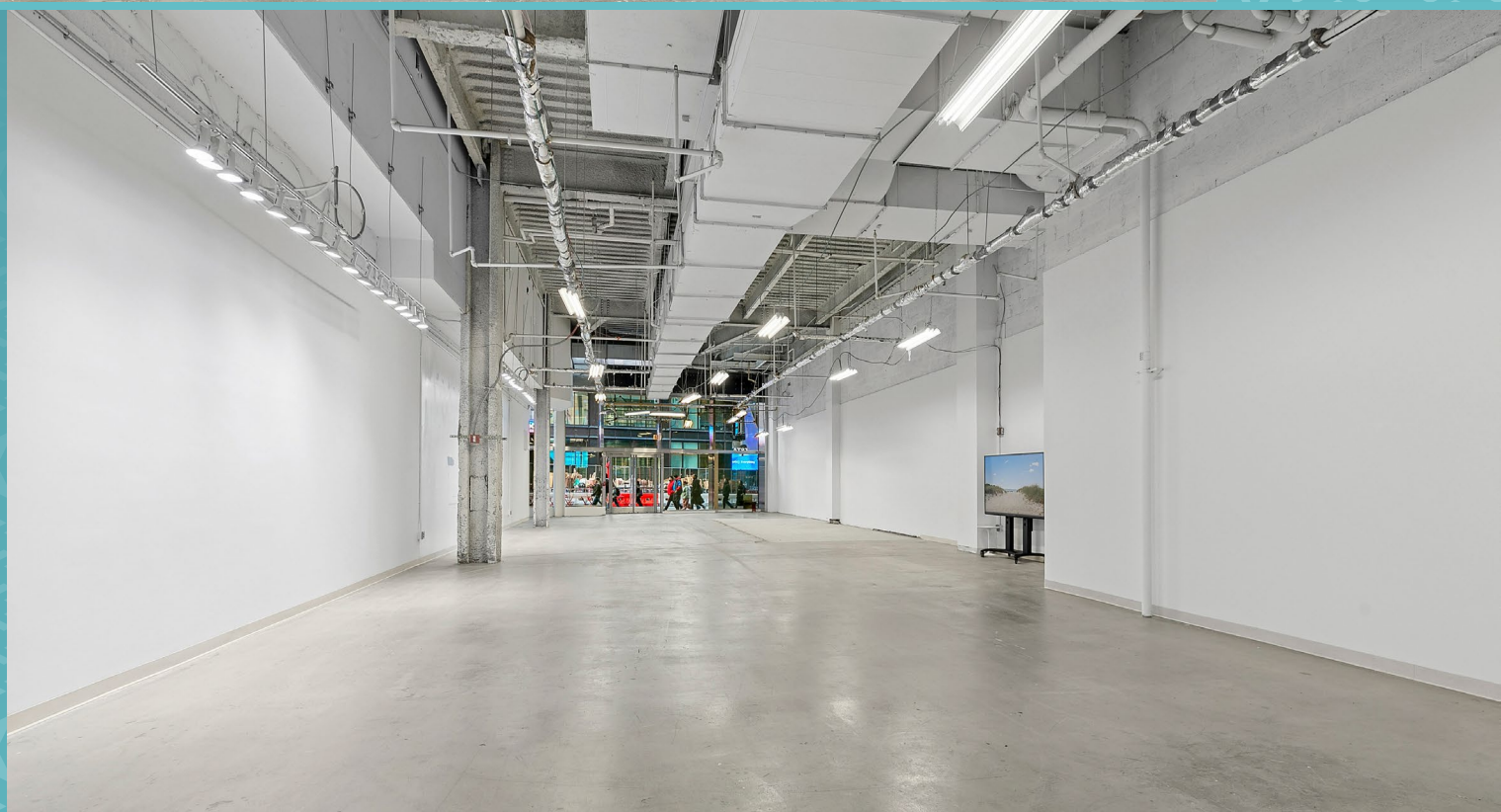
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PEDESTRIAN VIEW

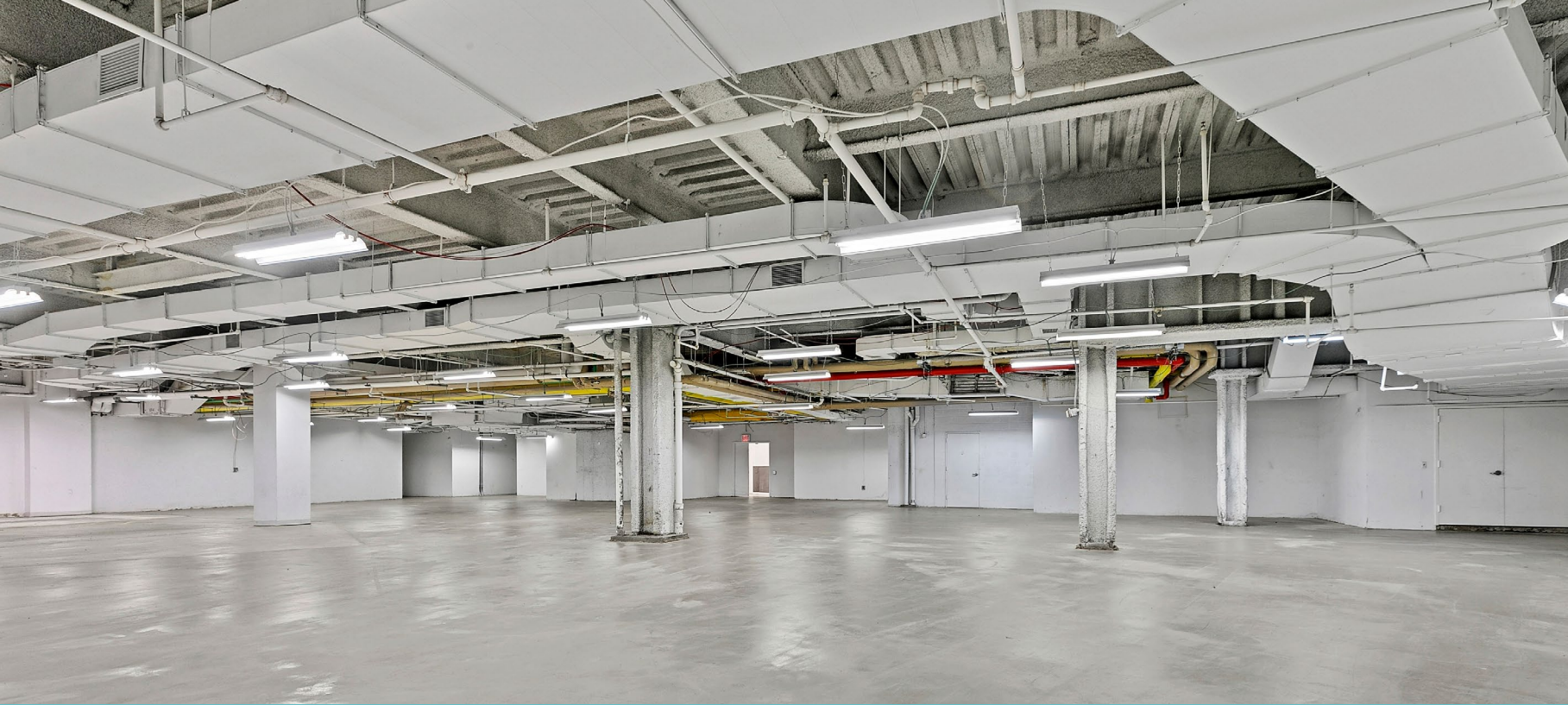
GROUND FLOOR



The ground floor offers prime Broadway plaza presence, lofty ceilings, and double-height windows that ensure excellent product visibility.

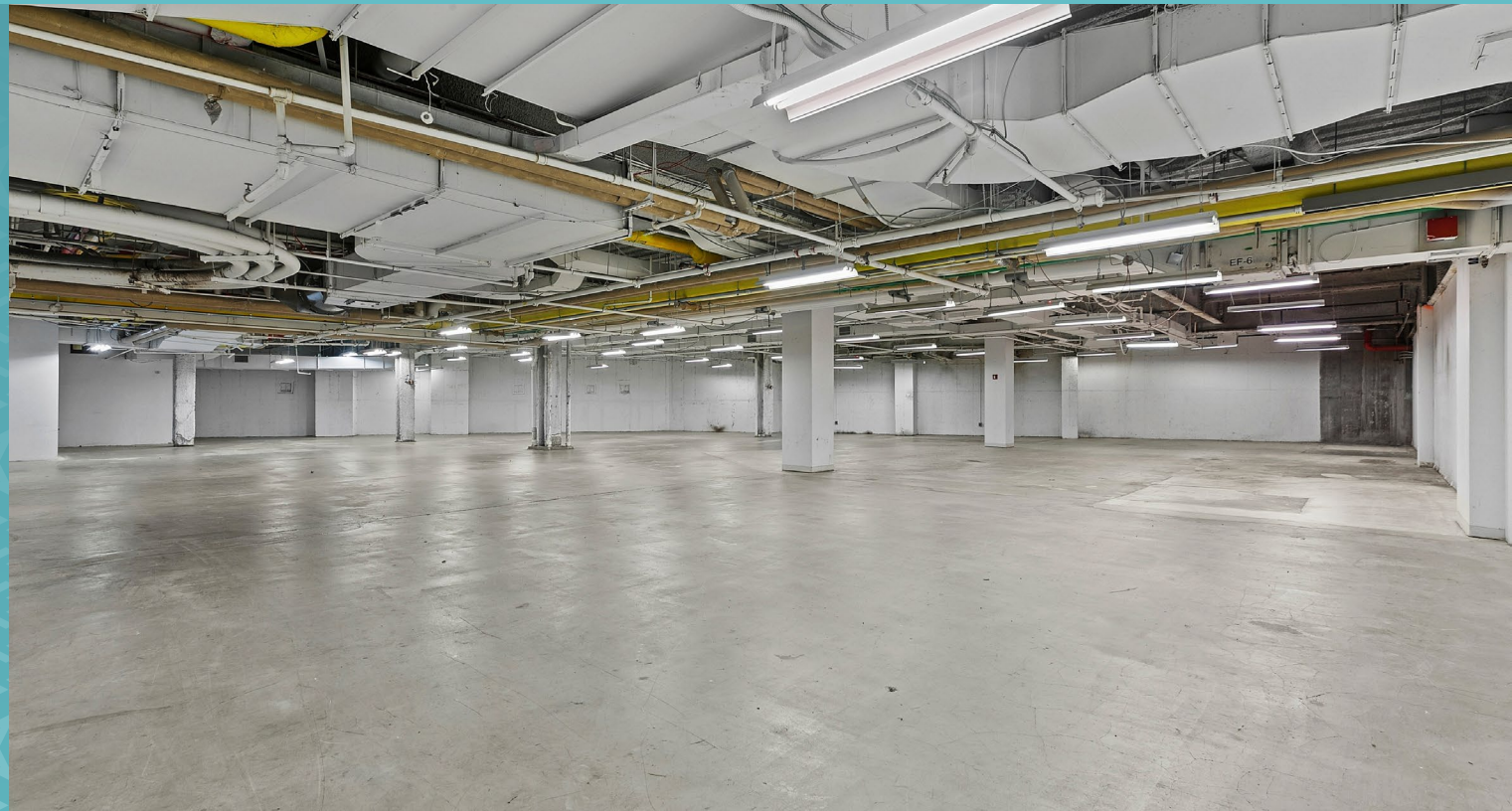


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CONCOURSE

Two lower-level floors
offer room to grow and the
opportunity to craft a unique
customer experience.



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CROSSROADS OF THE WORLD

67 million annual visitors to Times Square

#1 subway station in NYC with **79 million** riders annually

1 2 3 S 7 7 A C E N R W

19,000 hotel rooms with **86%** occupancy

41 Broadway theaters; **14 million** theatergoers annually

\$3.3 billion in retail & restaurant spending

152,049 employees $\frac{1}{4}$ mile

541,282 employees $\frac{1}{2}$ mile

Top Area Tenants: The New York Times, Viacom, Microsoft, Morgan Stanley, Bank of America, TikTok, BMO Capital Markets, NASDAQ, Roku, Salesforce

300 million annual consumers from all over the world shop, eat work, play and live in Times Square **24/7/365**. Surrounded by top global brands, entertainment, office towers and residential - 4 Times Square is a true global brand location.



4 TIMES SQUARE

TIMES SQUARE RETAIL



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RETAIL

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